# the Carly Ryan foundation, APP FACTS YOUTUBE

Age Rating in the App Store: YouTube

Age rating guided by App Store. Refer to app Terms of Service for further information

YouTube is a video-sharing platform where users can upload, view, and interact with content across various genres like entertainment, education and vlogging. Its users range from creators producing content to viewers consuming it. Creators can monetise their videos through ads, memberships and merchandise. Viewers engage through likes, comments and subscriptions, forming a dynamic community. YouTube's algorithm suggests videos based on user behaviour, preferences and trending topics, enhancing discoverability. Users can access YouTube through its website or mobile app, enjoying a vast array of content from tutorials to music videos, fostering a diverse and interconnected digital landscape.

#### YouTube Kids

With over 400 hours of content uploaded to YouTube every minute it is extremely difficult for Google to keep up with the monitoring of inappropriate content.

For users under the age of 13 we recommended using 'YouTube Kids'. YouTube Kids is free to download and use. Users can have up to 8 profiles attached to the one account. Each profile can have its own viewing preferences.

The platform has features like 'watch history', 'block channels' and filters to keep videos more 'child friendly'. Parents can also create timers for video use which can enable time restrictions on their children's screen time.

## YouTube Premium

YouTube Premium offers ad-free access to YouTube, allowing uninterrupted viewing across all devices. Users can download videos for offline viewing and play videos in the background while using other apps. The service includes access to YouTube Music Premium, offering ad-free music streaming with offline downloads and background play. Original content, including movies and series, is available exclusively to Premium subscribers. Additionally, users can access YouTube Originals, featuring exclusive content from top creators. YouTube Premium offers an enhanced viewing experience with exclusive perks for subscribers.

## Privacy Settings on YouTube

**Public:** Anyone is able to search and view the users videos.

Private: Only people the user allows can search for and watch their videos.

Unlisted: Only people that the user sends the link to can view their videos.

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'Comments on users videos' is turned on as a default option, however this can be disabled. To do so, these are the steps to follow:

- 0 Sign in to YouTube on a computer.
- 0 Go to Creator Studio > Video Manager.
- Ó Select the box next to any of the videos you want to manage.
- 0 At the top of the screen, click the Actions menu.
- 0 Select More actions > Comments.
- 0 Select or unselect Do not allow comments.

#### How to make your account private

Click the 'Edit' button, and then choose 'Private' or 'Unlisted' from the 'Privacy Settings' drop-down menu.

If your YouTube account is linked to Google Plus and you set your video to private, you see a field into which you can enter the email addresses or profile names of people with whom you want to share your video.

#### How do I block another user on YouTube?

- Login to your YouTube account. 0
- Click on the name of the user you want to block. 0 This will take you to their profile.
- Click the three dots on the top right of their profile 0
- In the drop down menu, you will be given the option to 0 'Block User'.

#### How do I report another user on YouTube?

- Login to your YouTube account. 0
- Click on the name of the user you want to report. 0 This will take you to their profile.
- 0 Click 'About' on their profile, the hit the flag button.
- 0 In the drop down menu, select the option that best suits your issue.

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